

# Artistroom

When it comes to interiors, Artistroom has mastered the art of crafting spaces that resonate with its inhabitants. Each interior is approached as a highly personalised project — the creation of a unique environment that panders to its users' likes, lifestyle and habits. Its projects display a well-honed material sensibility and a knack for pulling together furniture, finishes and fittings effortlessly.

## RECENT HIGHLIGHTS

- Spent 2013 concentrating mostly on HDB and condominium projects and developed a specialty with apartment-style living.



**PROJECT TYPE** 2-bedroom apartment

**FLOOR AREA** 1,000 sqft

A finely tuned interior at Land Bay Condominium that features a well-curated mix of furniture, accessories and art.



**PROJECT TYPE** 5-room HDB Flat

**FLOOR AREA** 1,500 sqft

Cosy and welcoming with a slight industrial edge, this apartment was designed for parties and intimate gatherings.



**PROJECT TYPE** Executive Maisonette

**FLOOR AREA** 1,800 sqft

The owner's penchant for vintage furniture played a large part in defining the look of this Scandinavian-style home.

## THE EXPERTS WEIGH IN

### Track Of Time

The timeline is very important for both the owner and the designers. We like to have a practical deadline that we can work towards and from there, we can design according to their needs.

### Interview Process

Finding the right designer to work with is like interviewing job applicants. Generally, you should only visit three interior design firms. Any more and you will get confused. Make your decision by picking a designer that can offer what you're looking for. And make sure you get along well and that there's good chemistry between the two of you.

### The Right Choice

An interior designer can help you with things like space planning, colour selection and materials selection. A good designer will spend a lot of time with the clients to get to know them better. Going shopping for furniture and accessories together is an example. Even the smallest details, like the toilet roll holder, shouldn't escape the designer's inspection!



From left  
**DESMOND TEO**  
 Site Coordinator  
**MARIANNE TJITROMULJO**  
 Designer  
**KATY CHONG**  
 Senior Designer  
**MARK CHEN**  
 Project Consultant



# > Portfolio

## PROJECT TYPE

3-bedroom Apartment

## FLOOR AREA

3,000 SQFT

When *Artistroom*'s clients decided to shift into this Harbour View Towers apartment from their three-storey bungalow now that their kids were all grown up and moving away, they had a few items on their design wishlist. They wanted ample storage space to contain all the years of memories in their old house, room to entertain when they had friends and family over, and most importantly, a fresh and modern interior that they wouldn't tire of.



### ▲ Spatial Freshness

The apartment works with a strict palette that includes light timber and touches of beige, and white. Other clever strategies have also been adopted, such as placing the sofa in the centre of the living area to make room for an additional ledge that doubles as both a place to display ornaments or additional seating when guests visit.



### Chic Dining

A timber trellis ceiling over the dining and living area is an easy and chic way to differentiate and anchor these communal spaces. Large format taupe wall tiles were used on selected walls to add definition to the dining area.



### Naturally Ventilated

Graced with large windows, the kitchen benefits from a steady flow of sunlight and fresh air. The subdued design of the cabinetry takes full advantage of these windows.







### Storage Solutions

Instead of having full-height storage units, Artistroom broke up the storage into segments: a taller wall-hung shelf for storing personal knick-knacks, an open ledge for mementos and books, and low drawers for keeping towels and bedsheets. The break in the form of the open ledge is a subtle way to make the room appear more spacious.



### Stacked Up

This bedroom is a grown-up, refined version of sisterly bunking. Designed for two of the owners' daughters when they are in Singapore, the room features a compact, customised double-decker bed. 1.6m wide sliding wardrobe doors create a neater surface. The decision to add bookshelves above the wardrobe fulfills, at least in part, one of the daughter's dreams of having a ladder-accessible bookcase.



### Suite Space

The master bedroom had to be reconfigured to consolidate the walk-in wardrobe and master bathroom neatly on one side of the room. Wood-like tiles on the floor extend seamlessly into the bathroom thanks to textured, non-slip options used in the latter space.



*“A controlled palette was very important in creating the light and fresh feel of the interior.”*

– Katy Chong, Designer

#### ARTISTROOM PTE LTD

195 Pearl's Hill Terrace  
#02-01A Singapore 168976  
T (65) 6557 0244  
F (65) 6557 0244

email [help@artistroom.com.sg](mailto:help@artistroom.com.sg)  
[www.artistroom.com.sg](http://www.artistroom.com.sg)

artistroom